



1 December 2011

Lapse of Options

Hyro Limited (ASX: HYO) advises that the following unlisted options to acquire ordinary fully paid shares in the Company have lapsed by virtue of them not being exercised prior to their expiry date.

Optionholder	Number of Options	Exercise Price	Vesting Date	Expiry Date
Christopher Flintoft	20,000	\$8.60	1-Sep-06	1-Sep-11
Megan Hales	20,000	\$8.60	1-Sep-06	1-Sep-11

For further information call:

Robert Clarke
Chairman
Hyro Limited
(03) 9690 7399

Leanne Ralph
Company Secretary
Hyro Limited
(03) 9690 7399

About Hyro

Hyro is Australia's oldest and largest digital agency (ASX:HYO) and employs over 250 staff across Australia and Thailand.

By offering the functions of Strategy, Experience, Technology, and Operations within one company, Hyro helps clients turn their digital channel into a source of competitive advantage. For over 16 years, we've been helping iconic Australian and Asian enterprises, along with leading state and federal government departments to harness new technologies and ideas including online, mobile, IPTV, kiosks and emerging devices like the iPad. As a result, our clients have rewarded us with their ongoing trust, and helped us grow to be an industry leader.

To find out more, visit www.hyro.com.