



22 December 2009

## Hyro confirmed as key partner for The Buzz

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**Melbourne, Victoria, 22 December 2009** - Hyro Limited ("Hyro", ASX: HYO), a provider of Digital Services across Australia and Asia, today announced that it has secured confirmation they'll be the key technology partner for the next phase of development of The Buzz Insurance.

The Buzz is a member of the Insurance Australia Group (IAG), an international Australian general insurance group, with operations in Australia, New Zealand, the United Kingdom and Asia. In May this year, IAG launched The Buzz Insurance business and website ([thebuzzinsurance.com.au](http://thebuzzinsurance.com.au)). Hyro played a key role in the initial development. In October The Buzz won the prestigious *Australian Banking & Finance* Insurance award for Innovation.

Jacki Johnson, CEO of The Buzz said that Hyro certainly demonstrated the partnering behaviours that The Buzz was looking for in the long term.

"During the development of The Buzz Insurance website, Hyro demonstrated agility, expertise, quality and a strong focus on the customer experience, all of which align with The Buzz proposition", said Johnson. "Hyro's complete service offering, proposed agile methodology and leadership model were considered a perfect fit for delivering this new online initiative".

"We're delighted that Hyro has been awarded this significant piece of work and the trust The Buzz has placed in Hyro to help deliver their business objectives" said Bill Votsaris, Hyro's CEO.

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### For further information call:

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### About Hyro

Founded in 1994, Hyro is Australia's oldest Digital Services company. Hyro provides digital, technical and managed services to the enterprise and government sector across Australia and Asia.

This end-to-end capability uniquely positions Hyro in the Australian marketplace with its ability to understand the issues in transforming innovative business strategies and creative concepts into working technical solutions.



From the user's screen to the back-end systems Hyro's end-to-end Digital Services offering includes award winning creative, online advertising campaigns, mobile services such as mobile TV and m-sites, user experience and identity management, sophisticated e-commerce and e-government implementations, technology development, integration projects and ongoing managed services.

Hyro has over 300 employees across offices in Australia and Thailand. Hyro has strategic partnerships with IBM, Microsoft, Oracle, CA, Adobe and numerous other technology vendors relevant to supporting Hyro's digital services.

For more information please go to [www.hyro.com](http://www.hyro.com).

## About The Buzz

The Buzz Insurance is Australia's first online insurance provider that's genuinely been shaped by the community. The Buzz is part of the Insurance Australia Group (IAG), an international Australian general insurance group, with operations in Australia, New Zealand, the United Kingdom and Asia. IAG's businesses underwrite around \$7.8 billion of premium each year and employ around 15,000 people.